

Helping a hero, Captain Sir Tom Moore remain independent

When Captain Sir Tom embarked upon a goal to walk laps of his garden by his 100th birthday in aid of the NHS on 6 April 2020, he captured the hearts and minds of millions around the world. To say that Tom smashed his original target of raising £1,000 in just four days is an understatement.

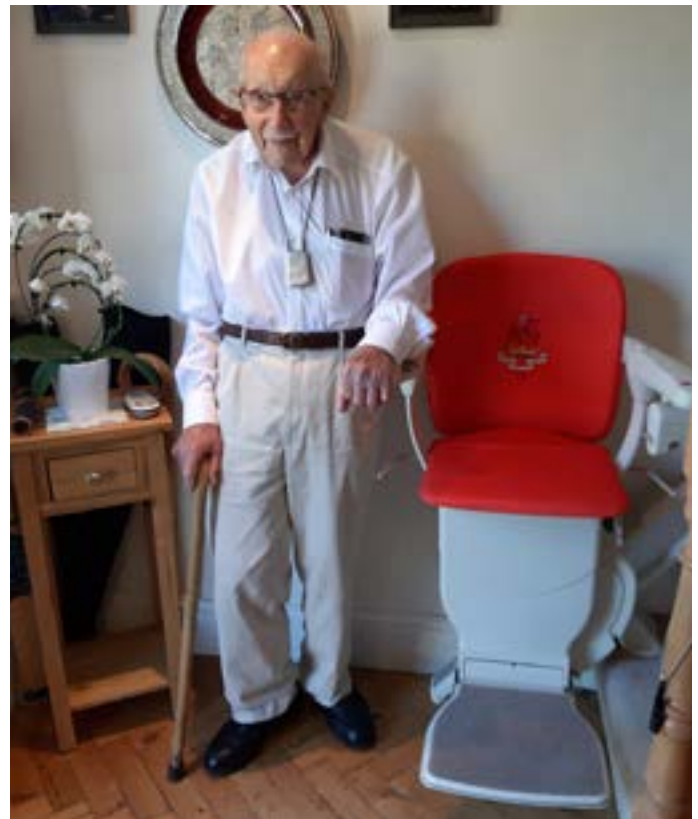
As a national treasure rose to the fore, the daily donation total climbed to a phenomenal £38.9 million (including gift aid) as Tom turned 100 24 days later on 30 April. There has never been a centenary celebration like it. But, in truth, Captain Sir Tom bestowed the greatest gift to the nation when it was needed most — hope — and life-changing funding for our wonderful NHS at a critical time.

A WWII veteran who served in India and Burma with the Duke of Wellington's Regiment, and a successful business leader in the building materials industry, Tom took many challenges in his stride throughout his life.

He made best use of his new-found fame to lift spirits, instil optimism and bring the nation together amid the coronavirus pandemic — a beacon of light in the darkness. He said, "I am not done yet, not by a long chalk. We have to keep on going." His legacy continues to inspire us and epitomise all that is good.

Tom lived with his daughter Hannah Ingram-Moore and her family from 2007, but it was only after a fall a couple of years ago that the family decided to have a stairlift installed.

Hannah says, "We got a stairlift specifically so that when my father came home he could continue to be independent. We knew that after



the fall his movement would be limited, and we felt as a family a stairlift would be the best way to give him the ability to get upstairs on his own."

For some, the idea of getting a stairlift can take a while to get used to and there can be a certain reluctance to accept the need for assistance. But Tom's family had no such qualms and knew it was the only way to get him back home.

"Getting a stairlift meant my father could live an independent life whilst continuing to be at the heart of the family which was so important to us. We weren't to know at that time the phenomenal journey my father would take, but his stairlift enabled him to be the independent man the world saw."

Hannah and Tom's family ensured they researched thoroughly and listened to the advice of others before buying a stairlift. They chose Stannah because of our brand name and reputation. They weren't disappointed. Hannah continued: "From the very first contact where I felt reassured, the service has been gold standard."

"Once the stairlift was installed we felt absolute relief that my father could come home and have access to upstairs. My father felt great because he could get about on his own and made it upstairs with ease on his first ride."

For those struggling with the decision to get a stairlift Hannah offers the following advice, "Don't be put off needing assistance. What a stairlift gives you is freedom and independence and what's more, they fit easily within the home."

At Stannah, we're passionate about the life-enhancing benefits of our products. That's why our ethos is 'keep on being you' — a stairlift offers a renewed sense of independence and confidence that helps our customers live life to the fullest. Captain Sir Tom's experience is a perfect example of this; his stairlift helped him to conquer challenges and enjoy every moment.

We are incredibly proud to have counted Captain Sir Tom as a valued customer; he inspired all who worked with him, just as he roused a whole nation at a challenging time. We will continue to cherish his memory and all that he stood for. To support his lasting legacy and learn more about The Captain Tom Foundation's work inspiring hope and changing lives for the better, visit: www.captaintom.org.

We're thrilled to support the 'Captain Tom 100' (#CaptainTom100) charity challenge led by the Captain Tom Foundation. This special event - taking place between April 30 which would have been Tom's 101st birthday and 3 May - encourages the nation to do '100 anythings' to honour his memory and fundraise. This could be baking 100 cupcakes or knitting 100 rows - the opportunities are endless!

To support this noble cause, we're helping to lift the nation with our own '100 Little Lifts' initiative. There are hundreds of ways to show kindness to loved ones and your local community - from posting an uplifting message on Facebook, to phoning a school friend. With every 'lift' the nation is encouraged to donate a few pennies or pounds to The Captain Tom Foundation [here](#).

Together we can raise life-changing funds for these worthy causes close to a true hero's heart.



As Captain Sir Tom's admirable, record-breaking walking challenge captured the nation's hearts early in the pandemic, shining light through the darkness of haunting headlines, the Stannah engineer that had serviced his stairlift recognised him as a customer. A phone call to his manager later and plans were implemented to present Captain Sir Tom with new upholsteries in his regimental colours to adorn his two stairlifts, courtesy of Stannah's Global Upholstery Solutions subsidiary.

Stannah

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